

# **EXHIBIT B**

# Fresh 'n Clear™ BOWLS AND LIDS

Mouth-watering displays,  
leak-resistant seals, secure stacks,  
and superb convenience!



**PLACON®**  
WHEN PACKAGING MATTERS

6096 McKee Road  
Madison, WI 53719

800.541.1535  
[www.placon.com](http://www.placon.com)

e-mail: [info@placon.com](mailto:info@placon.com)

Nothing Else  
Stacks Up



# Fresh 'n Clear™

## BOWLS AND LIDS

Lids can be custom-embossed for strong brand recognition.



It's not round, it's not square—it's scround! The unique scround design has a modern look with a custom container feel guaranteed to make your products stand out. Scround bowls are perfect for cold, ready-to-eat deli foods like lettuce salads, pasta and cut fruit to baked goods and nuts!

- Display cases not only look attractive and appealing, but space is maximized.
- Tight-fitting, leak-resistant lids help extend shelf life while preventing spills in the store as well as on the go.
- Stackable containers make merchandising easy and secure; nestable for cost-effective shipping and storage.
- Choose from three lid designs—flat lid, flat lid with wave design or dome lid for extra room.
- All bowls available in black or crystal clear EcoStar® post-consumer, recycled PET.
- Compartment bowls' center cups fit most major manufacturers' 4 oz. portion cups. Perfect for parties and snacks on the go.



*A tight, leak-resistant 360° seal ensures juices, sauces and liquids stay securely contained.*



*Lid and base tabs are offset from the corners so the package is easy to open.*





SBS-08B



SBS-08C



SBS-12B



SBS-12C



SBS-16B



SBS-16C



SBM-24B



SBM-24C



SBM-32B



SBM-32C



SBL-32B



SBL-32C



SBL-48B



SBL-48C



SBL-64B



SBL-64C



SB2X-80B



SB2X-80C



SB2X-160B



SB2X-160C



SBM-32B-3CC



SBM-32C-3CC



SBL-48B-4CC



SBL-48C-4CC

Choose from three lid designs,  
available in small, medium,  
large, 2XL and 3XL.\*



Flat Lid



Flat Lid (Wave Design)



Dome Lid



Custom, embossed lids  
are also available.

\*2XL & 3XL available in Flat Lid only.



Fresh 'n Clear Bowls are just one product in Placon's food packaging line containing EcoStar® food-grade recycled PET with up to 100% post-consumer recycled content.

## SIZES AVAILABLE

Part Number	Description	Dimensions (in)	Case Pack	Case Weight/ Case Cube	Pallet Tl/Hl	Cases/ Pallet	UPC
<b>Small Bowl — Use SFLS, SFLS-2 and SDLS-2 lids Please specify Clear (C) or Black (B) when ordering.</b>							
SBS-08	8 oz. Clear or Black Bowl	5.00 x 5.00 x 1.74	500	13 lbs/2.56	6 x 6	36	044474081615
SBS-12	12 oz. Clear or Black Bowl	5.00 x 5.00 x 2.19	500	13 lbs/2.56	6 x 6	36	044474081639
SBS-16	16 oz. Clear or Black Bowl	5.00 x 5.00 x 2.91	500	16 lbs/2.56	6 x 6	36	044474081653
<b>Medium Bowl — Use SFLM, SFLM-2 and SDLM-2 lids Please specify Clear (C) or Black (B) when ordering.</b>							
SBM-24	24 oz. Clear or Black Bowl	7.50 x 7.50 x 1.66	300	17 lbs/3.28	5 x 6	30	044474081684
SBM-32	32 oz. Clear or Black Bowl	7.50 x 7.50 x 2.19	300	17 lbs/3.28	5 x 6	30	044474081707
SBM-32-3CC	32 oz. Compartment Bowl in Clear or Black w/Center Cup	7.50 x 7.50 x 2.19	300	17 lbs/3.28	5 x 3	15	044474384266
<b>Large Bowl — Use SFLL, SFLL-2 and SDLL-2 lids Please specify Clear (C) or Black (B) when ordering.</b>							
SBL-32	32 oz. Clear or Black Shallow Bowl	9.00 x 9.00 x 1.63	150	13 lbs/2.33	10 x 4	40	044474116362
SBL-48	48 oz. Clear or Black Bowl	9.00 x 9.00 x 2.22	150	15 lbs/2.33	10 x 4	40	044474081936
SBL-48-4CC	48 oz. Compartment Bowl in Clear or Black w/Center Cup	9.00 x 9.00 x 2.25	150	15 lbs/2.33	10 x 2	20	044474384464
SBL-64	64 oz. Clear or Black Bowl	9.00 x 9.00 x 2.87	150	15 lbs/2.33	10 x 4	40	044474081950
<b>2X-Large Bowl — Use SF2XL-2 lids Please specify Clear (C) or Black (B) when ordering.</b>							
SB2X-80	80 oz. Clear or Black Bowl	12.00 x 12.00 x 2.38	50	8 lbs/1.80	6 x 3	18	044474002115
SB2X-160	160 oz. Clear or Black Bowl	12.00 x 12.00 x 3.90	50	11 lbs/1.80	6 x 3	18	044474002122
<b>3X-Large Bowl — Use SF3XL-2 lids Please specify Clear (C) or Black (B) when ordering.</b>							
SB3X-320	320 oz. Clear* or Black Bowl	16.12 x 16.12 x 4.13	36	16 lbs/3.70	4 x 2	8	044474200900
<b>Lids</b>							
SFLS	Small Flat Lid (Wave Design)	5.00 x 5.00 x 0.33	500	11 lbs/2.16	6 x 7	42	044474081660
SFLS-2	Small Flat Lid	5.00 x 5.00 x 0.33	500	11 lbs/2.16	6 x 3	18	044474116447
SDLS-2	Small Dome Lid <i>Fits 8, 12 and 16 oz. bowls.</i>	5.00 x 5.00 x 0.63	500	11 lbs/2.16	6 x 3	18	044474116386
SFLM	Medium Flat Lid (Wave Design)	7.50 x 7.50 x 0.33	300	13 lbs/2.86	5 x 7	35	044474081714
SFLM-2	Medium Flat Lid	7.50 x 7.50 x 0.33	300	13 lbs/2.86	5 x 3	15	044474116461
SDLM-2	Medium Dome Lid <i>Fits 24 and 32 oz. bowls.</i>	7.50 x 7.50 x 1.04	300	13 lbs/2.86	5 x 3	15	044474116409
SFLL	Large Flat Lid (Wave Design)	9.00 x 9.00 x 0.33	150	13 lbs/1.96	10 x 5	50	044474081967
SFLL-2	Large Flat Lid	9.00 x 9.00 x 0.33	150	13 lbs/1.96	10 x 2	20	044474116485
SDLL-2	Large Dome Lid <i>Fits 32 oz. Shallow, 48 and 64 oz. bowls.</i>	9.00 x 9.00 x 1.29	150	13 lbs/1.96	10 x 2	20	044474116423
SF2XL-2	2X Large Flat Lid <i>Fits 80 and 160 oz. bowls.</i>	12.00 x 12.00 x 0.55	50	7 lbs/1.80	5 x 3	15	044474002139
SF3XL-2	3X Large Clear Flat Lid <i>Fits 320 oz. bowl.</i>	16.12 x 16.12 x 0.55	86	24 lbs/2.36	4 x 4	16	044474200917

\*320 oz. Clear Bowls are available as special orders.

## PLACON IS YOUR SOLUTION FOR FOOD PACKAGING.

For virtually any retail food environment—supermarkets, delis, quick marts, restaurants, cafeterias, food carts and beyond—Placon provides thermoform packaging products that deliver superior performance. Quality designs, secure seals and exceptional clarity all play a role in our industry-leading containers. Polypropylene and PET options mean our packaging can accommodate virtually any food product, use and environment.

And, our EcoStar® food-grade recycled PET (with up to 100% post-consumer recycled content) allows you to market your products while showing consumers your commitment to sustainability.

For samples or to request additional information about any of our product lines, call **800.541.1535** or email us at **info@placon.com**.

**NEW**



Fresh 'n Clear™ Envisions™

**NEW**



Crystal Seal® reFresh™



HomeFresh® Rotisserie Chicken



Fresh 'n Clear™ Trays & Lids



Dimensions™ Bakery



Fresh 'n Clear™ Catering



Crystal Seal®



Fresh 'n Clear™ Multi-Compartment



Crystal Seal® Tamper-Evident



HomeFresh® Deli



Evolutions™ Deli

**PLACON®**

WHEN PACKAGING MATTERS

Made in the USA